


# PARTNERSHIP OPPORTUNITIES

 CZECHO-SLOVAK ORTHODONTIC  
CONGRESS & XV. CONGRESS OF THE  
CZECH ORTHODONTIC SOCIETY



**September 18 – 20, 2014**

NH Olomouc Congress Hotel

**OLOMOUC**  
CZECH REPUBLIC



Dear business friends,

We would like to take the liberty and offer you the opportunity of active participation in the III. Czecho-Slovak Orthodontic Congress & XV. Congress of the Czech Orthodontic Society to be held at NH Olomouc Congress Hotel in Olomouc on 18-20 September, 2014.

This congress will be unique since the Honorary Membership of the Czech Orthodontic Society will be awarded to prof. MUDr. M. Kamínek DrSc, who will give the Honorary Lecture, and prof. V. Kokich in memoriam. We anticipate strong participation of Polish orthodontists.

The main topic of the congress will be the **Interdisciplinary cooperation between the orthodontist and the implantologist, Orthognathic surgery and Free topics.**

**The leading experts in orthodontics both from abroad and from the Czech Republic will contribute to the interesting agenda of the congress:**

Dr. Vincent O. Kokich, Jr, DDS, MSD

Prof. Mirco Raffaini, MD, DDS, PhD

Dr. Eva Czochrowska, DDS, PhD

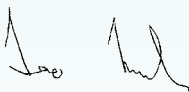
Dr. Albino Triaca, MD, DDS

Dr. Davide Mirabella, DDS, MSD

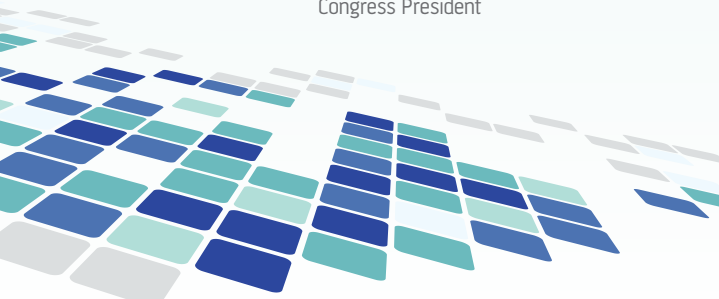
Prof. MUDr. Milan Kamínek, DrSc.

This document will present to you a plethora of opportunities for business promotion of your company during the congress. We believe you will manage to reach a great number of target customers who will represent new business opportunities for your company.

We will appreciate very much if you become a congress partner.



MUDr. Ivo Marek, Ph.D.  
Congress President





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## CONGRESS VENUE

NH Olomouc Congress Hotel  
Legionářská 21  
779 00 Olomouc, Czech Republic

## DATE

September 18 – 20, 2014

## PRESIDENT

Dr. Ivo Marek, Ph.D.

## VICE-PRESIDENT

Dr. Irena Klímová

## SCIENTIFIC SECRETARIAT

Dr. Josef Kučera  
E-mail: [abstract@kongrescos.cz](mailto:abstract@kongrescos.cz)

## CONGRES LANGUAGE

Czech, Slovak, English (simultaneous translation)

## ORGANISING SECRETARIAT

GUARANT International spol. s r. o.  
Mrs. Jitka Puldová  
Na Pankráci 17, 140 21 Prague 4,  
Czech Republic  
Tel.: +420 284 001 444  
Fax: +420 284 001 448  
E-mail: [COS2014@guarant.cz](mailto:COS2014@guarant.cz)

[www.guarant.cz](http://www.guarant.cz)





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## PRELIMINARY PROGRAMME

### Topics

Interdisciplinary Cooperation

Orthognathic Surgery

Free Topics

### Keynote Speakers

→ Prof. Mirco Raffaini, MD, DDS, Ph.D.

→ Dr. Eva Czochrowska, DDS, Ph.D.

→ Dr. Albino Triaca, MD, DDS

→ Dr. Davide Mirabella, DDS, MSD

### Bedřich Neumann Honorary Lecture

→ Prof. MUDr. Milan Kamínek, DrSc.

### Congress Course

18. 9. 2014 → Dr. Vincent O. Kokich, Jr, DDS, MSD

Interdisciplinary Treatment: Surgical-Orthodontic Collaboration for the Implant Patient

### Section for Orthodontic Assistants

NH Olomouc Congress Hotel

### Section for Dental Technicians

NH Olomouc Congress Hotel

### Poster Section

NH Olomouc Congress Hotel

### Exhibition

NH Olomouc Congress Hotel

### Social Programme

18th September 2014 → Welcome Drink

18th September 2014 → Orthodontic Assistants & Dental Technicians Party

19th September 2014 → President's Reception





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## GENERAL PARTNERHIP

general partner

czk 252,000

- Provision of exhibition space of 15 m<sup>2</sup>
- The general partner enjoys the privilege to choose the location of the space within the given exhibition area
- 3 registrations for participants
- 6 registrations for exhibitors (including the entrance fee to the exhibition, welcome drink and coffee breaks)
- Provision of two inside pages for advertising in the Congress proceedings (with the Final Program)
- Insertion of promotional leaflets of the general partner in the Congress bags
- The general partner's logo will be displayed in all the Congress publications in the category General partner
- Placement of the company's logo on the Congress website in the category of the general partner (with a link to the website of the partner)
- Provision of the Congress proceedings ' back cover for advertising
- Placement of a flash banner of the general partner on the COS and SOS websites for a period of 1 year after the signing of the contract
- Placement of the logo in the main Congress hall – the logo will be supplied by GUARANT company
- Placement of 1 company banner in the registration area – banners will be supplied by GUARANT company
- Placement of the general partner's logo on all badges
- Provision of the company's own Congress bags is possible
- Provision of the company's own lanyards is possible
- Acknowledgment of the general partner at the Opening Ceremony and the President's Reception

## OTHER PARTNERSHIPS

main partner

czk 150,000

- Provision of exhibition space of 12 m<sup>2</sup>
- The main partner may choose the location of the space within the given exhibition area after the general partner
- 2 registrations for participants



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- 3 registrations for exhibitors (including the entrance fee to the exhibition, welcome drink and coffee breaks)
- Provision of one page for advertising in the Congress proceedings (with the Final Program)
- Insertion of one promotional leaflet of up to 2 pages in the Congress bags
- Placement of the logo in the main Congress hall – the logo will be supplied by GUARANT company
- The main partner's logo will be displayed in all the Congress publications in the category Main partner
- Placement of the company's logo on the Congress website in the category of the main partner
- The partner's logo will be displayed on coffee stations
- Acknowledgment of the main partner at the Opening Ceremony and the President's Reception

## partner

czk 100,000

- Provision of exhibition space of 9 m<sup>2</sup>
- The partner may choose the location of the space within the given exhibition area once the general and main partners have done so
- Provision of one page for advertising in the Congress proceedings (with the Final Program)
- Placement of the partner's logo in the main Congress hall – the logo will be supplied by GUARANT company
- The partner's logo will be displayed in all the Congress publications in the category Partner
- 2 registrations for participants
- 2 registrations for exhibitors (including the entrance fee to the exhibition, welcome drink and coffee breaks)
- Placement of the company's logo on the Congress website in the category of the partner
- Insertion of one promotional leaflet of the partner of up to 1 page in the Congress bags
- The partner's logo will be displayed in the Internet area
- Acknowledgment of the partner at the Opening Ceremony and the President's Reception



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## ADDITIONAL PARTNERSHIP POSSIBILITIES

Congress bags partner

czk 80,000 \*

→ Placement of the partner's logo on the Congress bags

Lanyard and badge partner

czk 40,000 \*

→ Placement of lanyard and badge the partner's logo on each badge

Coffee station partner

czk 50,000 \*\*

→ The partner's logo will be displayed on coffee stations

Congress sets partner (a writing pad + pen)

czk 15,000 \*

→ The partner will supply the writing pads and pens bearing his name which will be inserted in the Congress bags

Internet area partner

czk 15,000 \*\*\*

→ The partner's logo will be displayed in the Internet area

President's reception partner

czk 70,000

→ The partner's logo will be displayed in the venue of the President's Reception

Lunch partner (for 1 day)

czk 40,000

→ The partner's logo will be displayed in the catering area

Welcome party partner

czk 50,000

→ The partner's logo will be displayed in the venue of the Welcome Party

Information system partner

czk 25,000

→ Placement of the partner's logo on information boards and signage in halls

Bag inserts

czk 10,000

→ The partner will supply his promotional leaflet which will be inserted in the Congress bags

\* Available unless opted for by the general partner

\*\* Available unless opted for by the main partner

\*\*\* Available unless opted for by the partner





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## ADVERTISING

Congress proceedings (including the Final Program)

→ Color page inside

czk 4,000

→ Second and last but one page

czk 6,000

Advertising inserts

→ Inserts in the Congress bags

czk 10,000

## EXHIBITION

The exhibition will be located close to the Congress hall

→ Price per 4 m<sup>2</sup> of exhibition space

czk 23,000

→ Price per each additional m<sup>2</sup> of exhibition space

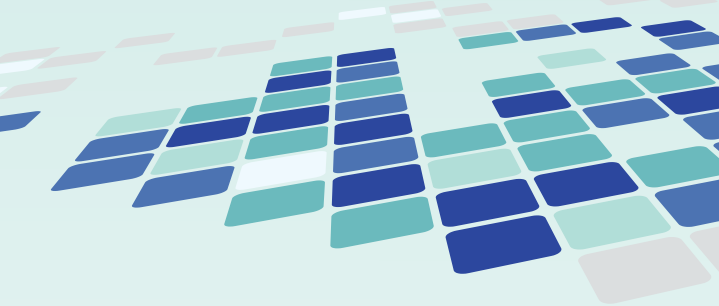
czk 4,000

The price includes the space, a table, 2 chairs and 2 exhibitor registration fees.

- In the event that the company COS becomes subject to VAT, prices will be increased by the amount of statutory VAT
- **For more information on the Congress see [www.kongrescos.cz](http://www.kongrescos.cz)**
- If you wish to become a partner or an exhibitor, be so kind and send us an order in writing, or do not hesitate to contact us in order to discuss a special offer.
- **Contact for sponsoring and exhibition**  
GUARANT International spol. s r. o.  
Mrs. Jitka Puldová  
Na Pankráci 17, 140 21 Prague 4,  
Czech Republic  
Tel.: +420 284 001 444  
Fax: +420 284 001 448  
E-mail: [dudova@guarant.cz](mailto:dudova@guarant.cz)

[www.guarant.cz](http://www.guarant.cz)





**We are looking forward to meet  
you in Olomouc!**

[www.kongrescos.cz](http://www.kongrescos.cz) | [www.orthodont-cz.cz](http://www.orthodont-cz.cz)

